



Coalition for **Authentic**
Representation of
Disfigurement and Difference

Transforming how society portrays and celebrates facial disfigurement and differences through authentic representation.

OUR MISSION

C.A.R.D.D. unites professionals from media, healthcare, literature, education, and advocacy to end the invisibility and misrepresentation of disfigurement in storytelling — through education, advocacy, and policy change.

THE NEED

10% of Americans have a visible difference	<2% represented in media — mostly as villains or objects of pity	60% of top film villains have visible skin conditions vs. 0% of heroes*
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Nearly 1 in 4 people with visible differences report feeling depressed, sad, or anxious because of misrepresentation.

(Changing Faces, 2020)

Media misrepresentation fuels stigma, social exclusion, and mental health challenges — creating a cycle of invisibility. *JAMA Dermatology

OUR THREE-PRONGED APPROACH

Education	Advocacy	Policy
Specialized workshops for creators; authentic storytelling, inclusive casting, and responsible production practices	Amplifying the voices of people with disfigurement through media appearances, speaking engagements, and social initiatives	Developing comprehensive guidelines for inclusive media representation and anti-discrimination protections

GET INVOLVED

- Join our Google Group at cardd-coalition@googlegroups.com
- Join our Facebook Group at [@carddcoalition](https://www.facebook.com/carddcoalition)
- Share our resources and research with your network
- Partner with us to develop inclusive content in your field
- Support policy initiatives that protect people with visible differences

Authentic representation transforms lives and society. Join us in changing the story.

cardd-coalition.org